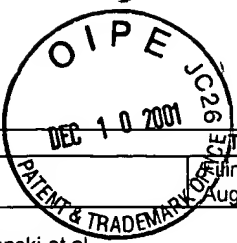


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TRANSMITTAL LETTER			Case No. 10022/142
Serial No. 09/924,669	Filing Date August 8, 2001	Examiner N/A	Group Art Unit 2161
Inventor(s) Kelly L. Dempski et al.			
Title of Invention Enhanced Custom Content Television			

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is Information Disclosure Statement; Form PTO-1449, ten cited references and return post card.

- ☐ Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.
- ☐ A verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27 is enclosed.
- ☐ Petition for a _____ month extension of time.
- ☒ No additional fee is required.
- ☐ The fee has been calculated as shown below:

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	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra
Total		Minus		
Indep.		Minus		
First Presentation of Multiple Dep. Claim				

Small Entity		or	Other Than Small Entity	
Rate	Add'l Fee		Rate	Add'l Fee
x \$9=			x \$18=	
x 42=			x \$84=	
+\$140=			+ \$280=	
Total add'l fee	\$		Total add'l fee	\$

- ☐ Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$_____. A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of \$_____ to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☒ I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

Marc V. Richards

Marc V. Richards
Registration No. 37,921
Attorney for Applicant

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200

"Express Mail" mailing label number EL26569860 ⁴⁹US

Date of Deposit: December 10, 2001

Date: 12/10/01 Signature: *Marc V. Richards*

"Express Mail" mailing label number EL265698649US

Date of Deposit: December 10, 2001



Our Case No.: 10022/142

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Kelly L. Dempski et al.

Serial No.: 09/924,669

Filing Date: August 8, 2001

For: Enhanced Custom Content
Television

Examiner: N/A

Group Art Unit No.: 2161

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Group 2100

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56, it is respectfully requested that this Information Disclosure Statement be entered and the documents listed below and on the attached Form PTO-1449 be considered by the Examiner and made of record. Copies of the listed documents required by 37 C.F.R. § 1.98(a)(2) are enclosed for the convenience of the Examiner.

The references now cited are the following:

U.S. Patent Documents

Document No.	Date	Inventor
5,600,368	02/1997	Matthews, III
5,774,172	06/1998	Kapell et al.
5,781,228	07/1998	Sposato
6,018,768	01/2000	Ullman et al.

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6,169,541	01/2001	Smith
6,233,389	05/2001	Barton et al.
6,240,555	05/2001	Shoff et al.

Foreign Patent Documents

DOCUMENT NUMBER	DATE	COUNTRY
WO 00/33578	06/2000	WO

Other Art

Fischetti, M., "The Future of TV," *Technology Review*, November 2001, pp 35-40.

"Video Games as Ad Medium?" <http://www.consolewire.com/news/item.asp?nid=1175>, May 2, 2001, 3 pgs.

"Boxster, GeForce 256 launch demo," <http://developer.nvidia.com/view.asp?ID=Boxster>, November 22, 1999.

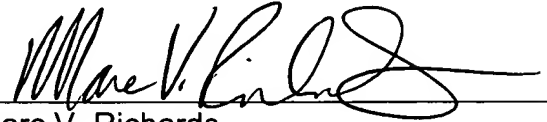
Remarks

In accordance with 37 C.F.R. § 1.97(g),(h), this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed to be an admission that the information cited is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b). The listed "Boxster, GeForce 256 launch demo" is documentation evidencing an executable file containing a demo of a very high detail, almost photo-realistic, computer generated rendering of an automobile.

This Information Disclosure Statement is being filed prior to the receipt of the first Official Action reflecting an examination on the merits and hence is believed to be timely filed in accordance with 37 C.F.R. § 1.97(b).

Applicant(s) respectfully request that the listed documents be made of record in the present case.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Marc V. Richards", written over a horizontal line.

Marc V. Richards
Registration No. 37,921
Attorney for Applicant(s)

BRINKS HOFER GILSON & LIONE
P.O. Box 10395
Chicago, IL 60610
(312) 321-4200



FORM PTO-1449	SERIAL NO. 09/924,669	CASE NO. 10022/142
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE August 8, 2001	GROUP ART UNIT 2161
(use several sheets if necessary)	APPLICANT(S): Kelly L. Kempinski et al.	

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	5,600,368	02/1997	Matthews, III		
	A2	5,774,172	06/1998	Kapell et al.		
	A3	5,781,228	07/1998	Sposato		
	A4	6,018,768	01/2000	Ullman et al.		
	A5	6,169,541	01/2001	Smith		
	A6	6,233,389	05/2001	Barton et al.		
	A7	6,240,555	05/2001	Shoff et al.		

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Group 2100

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	A8	WO 00/33578	06/2000	WO		

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	A9	Fischetti, M., "The Future of TV," <i>Technology Review</i> , November 2001, pp 35-40.
	A10	"Video Games as Ad Medium?" http://www.consolewire.com/news/item.asp?nid=1175 , May 2, 2001, 3 pgs.
	A11	"Boxster, GeForce 256 launch demo," http://developer.nvidia.com/view.asp?ID=Boxster , November 22, 1999.

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.